



Capability Statement

Prime Scale Creative is a full-funnel, data-focused content marketing agency with a focus on brand quality and marketing strategy. Founded and led by Peruvian immigrant, Alvaro Wong, the agency provides a unique creative look and voice to small businesses and high-profile clients alike— both domestic and international. Our award-winning team has generated over 56 million views and hundreds of millions of impressions for our clients.


Key Differentiators

- A one-stop-shop agency allows for clients to focus on their business rather than sourcing industry professionals across video, photography, and graphic design fields
- Owned and operated production equipment and facilities create affordability and lower the barrier to entry for small and mid-size businesses.
- Design focused on both aesthetics and conversion for a client's desired KPI's.
- Original and contemporary branding allows our clients to stand out amongst the competition.
- Content retainers gives peace of mind to clients needing large amounts of content on a monthly basis.
- An extensive background in crowdfunding allows us to form clear and effective campaigns that helps businesses meet fiscal goals.

Core Competencies

-  Video Production
-  Branding
-  Graphic Design
-  Photography
-  Content Retainers
-  Social Media Management

Business References

-  Univision Communications, Inc.
-  Teamtailor AB
-  Kind Ventures LLC
-  Sunderstorm Inc.
-  Pyrotre Inc DBA WebJoint

Company Information

DUNS 05-297-6951 **Primary SIC** 7311

NAICS Classifications

- 51211** Motion Picture and Video Production
- 54143** Graphic Design Services
- 54192** Photographic Services
- 54189** Other Services Related to Advertising
- 512199** Other Motion Picture and Video Industries